

Table of Contents (ToC)

Preface -----	iii
Umair Ahmed, Waheed A. Umrani, Nadeem Khalid and Sohel M. Imroz	
Case Chapter 1:	
You are a True Leader: George Inspiring Employees in Canada -----	1-9
Soleman Mozammel	
Case Chapter 2:	
Six Sigma Constructions W.L.L: Passionate to Help Local Economy through Recruiting Local Workforce -----	11-20
Adel Ali Yassin Alzyoud	
Case Chapter 3:	
Steve on a <i>Stevey</i> Journey: On the Course of Business Growth to Tackle Competition in Kazakhstan -----	21-29
Yevgeniya D Kim	
Case Chapter 4:	
Managing Diversity through Engagement and Empowerment: A Case from South Korea -----	31-41
Dewan Md Zahurul Islam	
Case Chapter 5:	
Eren Energized for Entrepreneurial HR at Trezo -----	43-51
La`aleh Al-Aali, Adnan Pitafi and Nadeem Khalid	

Case Chapter 6:

**Telecommunication Giant on Retention: Struggling to Retain
Employees in the Customer Service Department in Bahrain -----53-61**

Mahmoud Radwan Hussein AlZgool

Case Chapter 7:

Mutiny in the Marketing of Avola -----63-68

Hoyoung Lee

Case Chapter 8:

Bank on a Mission: Struggling to Ensure Compliance -----69-76

Habil Slade Ogalo

Case Chapter 9:

Aiming Green: Ausniz on Implementing Green HRM -----77-85

Fazluz Zaman

Case Chapter 10:

**Empowerment or Over Empowerment: A Case of KL Food Stop,
Kuala Lumpur -----87-99**

Balzhan Zhussupova

Case Chapter 11:

Sand Delight Camp: Striving for a Competitive Edge -----101-110

Sultan Saqar Oqaidan Alwahaibi

Case Chapter 12:

**Ouzzie Entrepreneur-ing in Uzbekistan: Hitting hard to Scale his
small boat (Enterprise) -----111-118**

Yuliya Frolova

Case Chapter 13:

Allied Power Solutions (APS): A Decision Dilemma -----119-128

Waheed Ali Umrani, Sanober Salman Shaikh, Abdullah Zafar Sheikh, Faiz
Muhammad Khuwaja and Sheraz Mustafa Rajput

Case Chapter 14:

**Rolly on the Roller Coaster: Struggling to Handle Abuse and
Workload -----129-136**

Umair Ahmed, Md Lazim Mohd Zin and Zahida Abro